

**EASTERN PRINCE  
EDWARD ISLAND  
CHAMBER OF  
COMMERCE  
(EPEICC)**

**PO 1593  
Montague, PE  
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2007/08**

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June 16, 2008

Dear Business Owner:

This is your personal invitation to get involved in the EPEICC Scavenger Hunt which is going to be one of the most exciting events that will take place during the Montague Summerfest June 28th. We are striving to make your Town and surrounding areas and this Festival the best, and our plan is to make the EPEICC Scavenger Hunt an annual affair.

We are looking for businesses that will help as a check stop for participants to pick up proof that they have visited, and also to donate a small gift or gift certificate (\$10 minimum) that will be given to participants at the finish line. We will make prize packages for each winning team with all donations given. The event will start at Gillis's Drive-in and continue south to the Lobster Shanty.

As our thanks to you, you will be listed on all of our recognition following the event and also in our fall edition of "Chamber News". Our newsletter is distributed to 300+ businesses, posted on our web site at [www.epeicc.ca](http://www.epeicc.ca), and is available at all of our special events for the next year.

Please advise at your earliest convenience if you are interested in taking part. I have attached a copy of the Scavenger Hunt Participant Rules for your reference. **Please contact the writer at 583-3477 to let us know how you will be involved. If you only want to be a gift sponsor, that is fine.**

As one of our stop points we will ask you to help by doing the following:

- a. Hand out small tokens (key chains, stickers, napkins, etc. anything that will identify your business) to each team participant when they visit your shop. – Participants would need to do a dance, sing a little song etc. to get this – nothing is for free – they need to work for what they get as it is part of the fun.
- b. Prepare a clue that we will list for each participant. This should point out something unique about your business but offer some challenge to find your business.
- c. Have a juice or water bar ready for participants unless this would be a major inconvenience.

Sincerely

Jake Schurman  
Director, Eastern Prince Edward Island  
Chamber of Commerce

Attached – Event Participant Rules Sheet